# Building Local Capacity for Treatment & Cure Webcast 2.5



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#### Webcast Overview

Linking Testing & Treatment

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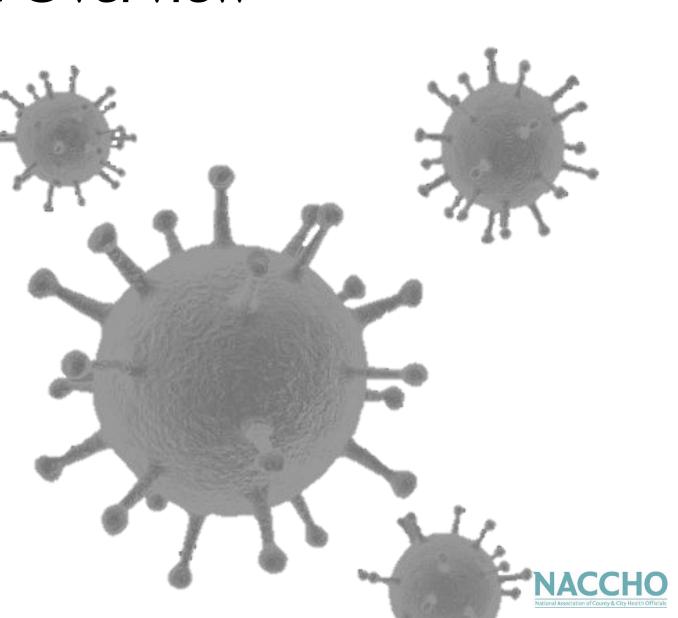
Importance of Primary Care

3

Strengthening Referrals & Linkage

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Strategies to Address Local Provider Capacity

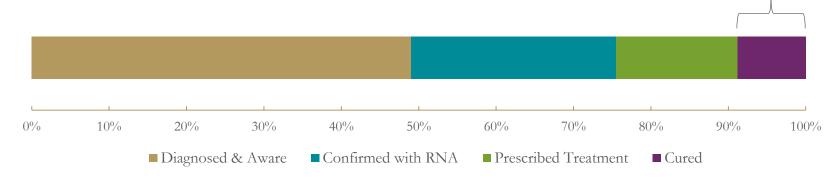


## Linking Testing & Treatment



### Low Likelihood of Reaching Treatment & Cure

- After receiving a reactive antibody test, it is decreasingly likely patients will receive a confirmatory RNA test, be prescribed treatment, and be cured
- Providers often do not have the resources to effectively navigate recently diagnosed patients into treatment, or to provide support to keep them in treatment to the point of cure





## Components of Successful Linkage to Care

RNA Test

- Next step in testing after antibody test
- First step in linkage to treatment

Referral

• Often to a specialist for further testing and treatment initiation

Treatment

- Without supportive services, patients are often lost to follow up before reaching treatment
- Without support during treatment, patients may not complete therapy

Support

Navigation

Peer Support

Health Education

Substance
Use Therapy
& Harm
Reduction



## Importance of Primary Care

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#### Roles of Primary Care Providers

- Identify new infections through antibody and confirmatory RNA testing
- Initiate the referral process
- Provide initial supportive services, including health education, information on the referral and treatment process, and first impressions on the treatment experience
- Provide a critical connection to the health care system for people who inject drugs, the homeless, or who have mental health concerns
- For those not ready or able to initiate treatment, primary care providers can monitor their liver health, provide preventive care and immunizations, and offer harm reduction education and support
- Refer patients to specialist provider for evaluation, further testing, and treatment initiation

## Strengthening Referrals & Linkage

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### Characteristics of Strong Referral Networks

- Integrated across primary care providers and specialist providers
- Minimize patient's burden of seeking out treatment
- Provide end-to-end patient support to reduce opportunities for patients to be lost to follow-up
- A key role of public health in strengthening referral networks is facilitating relationships between primary care providers and specialist providers
- Assess providers for:
  - Ability to take new patients
  - Process and key staff to coordinate referrals
  - System for health information exchange
  - Willingness to coordinate referrals and work with patient navigators
  - Capacity for using new technologies, such as text message reminders for results and appointments



#### Patient Navigation & Peer Support

- Patient navigation can:
  - Connect patients to community resources
  - Provide support to overcome practical barriers such as transportation to medical appointments
  - Assist in financial and insurance navigation
- Peer support approaches can:
  - Help to overcome mistrust of health care system
  - Increase patient engagement in care
  - Mitigate effects of stigma and improve knowledge of HCV and treatment process
  - Provide practical and emotional support from patients going through similar experiences
- Health departments can:
  - Establish patient navigator positions in directly-administered clinics and funded partner organizations
  - Educate community partners and providers on patient navigation techniques
  - Collect and distribute information on peer support groups and networks to providers



## Health Education, Substance Use Treatment, and Harm Reduction

- Health education can be used to overcome patient misinformation about HCV
- Patients who inject drugs can be directed to harm reduction resources, including syringe access programs if available
- Patients who use substances who are ready to access substance use treatment should be directed to treatment programs
- Health departments can:
  - Distribute patient-oriented educational materials to providers
  - Conduct provider capacity building on educating patients to overcome misinformation; on harm reduction communication, approaches, and resources available locally; and on local substance use treatment programs
  - Directly administer syringe access programs, facilitate a community partner's administration of syringe access program, or ensure providers know of resources available to patients who inject drugs

### Strategies to Address Local Provider Capacity





#### Assessing Provider Capacity

- Brief surveys of local providers to:
  - Determine ability to take on new patients
  - Assess experience or interest in treating hepatitis C
  - Gauge willingness to train and mentor other providers
  - Measure awareness of and comfort with harm reduction techniques
- Pharmacy surveys to determine:
  - Locations where newer hepatitis C pharmaceuticals are routinely stocked
  - Prescribing frequencies to know number of providers prescribing hepatitis C treatment



#### Public Health Detailing

- Structured educational visits to providers to:
  - Distribute materials and information
  - Educate providers on best practices for prevention and chronic disease management, referral network information, community resources, and effective strategies for patient support
- Most effective when it is:
  - Conducted in-person by health department staff with established relationships with providers
  - Concise
  - Highly focused
  - Supplemented by high-quality educational materials
- NACCHO has developed a detailing kit for health departments to use with their providers now available on NACCHO website alongside educational series



## Providing Treatment in Primary Care Settings

- Fully integrated HCV testing and treatment for uncomplicated cases with primary care providers
- Possible because new medications offer significantly simpler prescribing protocols and have fewer side effects
- Several benefits to this treatment model:
  - Patients can stay in their medical home
  - Treatment can be provided in the context of comprehensive and holistic care
  - Long-standing patient-provider relationships leveraged to improve treatment outcomes
  - Wider availability of primary care providers and greater costeffectiveness of primary care provider-based care improves accessibility and sustainability of care



## Public Health Support for Treatment in Primary Care Settings

- Develop and disseminate guidance and best practice information
- Facilitate training opportunities
- Advocate to lift insurance and Medicaid provider restrictions
- Promote consultative or mentoring relationships
  - Project ECHO or similar models
- Disseminate referral information on primary care providers who treat hepatitis C to difficult-to-reach and high-risk populations
  - Through syringe service programs
  - During homeless outreach
  - At substance use treatment facilities



## NACCHO's Educational Series on HCV & Local Health Departments: *Module 2*

- **2.1:** Planning for Action at the Local Level
- 2.2: Creating a Local HCV Epidemiologic Profile
- 2.3: HCV Testing Challenges and Systems-based Solutions
- **2.4:** Targeted Outreach and Other Strategies for Increasing HCV Testing: Working in Settings that Serve High-risk Populations
- **2.5:** Building and Supporting Local Capacity for HCV Care, Treatment, and Cure
- **2.6:** Advocating for Sensible Policies in the Age of HCV Cure

