



## Measure Narrative Form

Domain:

5

Measure:

5.3.2

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### Measure Narrative: 10,000 character maximum

- Be concise and clear
- Do not enter charts, images, or web links
- Provide a broad summary of how all of the evidence provided demonstrates conformity with the PHAB Measure and any other contextual information to help the site visit team understand why the documentation was selected
- The narrative summarizes all documentation selected and uploaded for the measure, not just one piece

The CCHHS 2013-2017 Strategic Plan is the first such plan developed and implemented by CCHHS. The body of the plan discusses the process used in its development, then uses a grid to outline four different areas in which the organization is going to focus its efforts. Within those four areas are specific goals, each having specific, measurable, achievable, realistic, and time-framed objectives to achieving those goals. Some of the objectives are “low-hanging fruit” that will be easily achieved by health department staff, while others were felt to be within a more stretching reach.

The plan appendices include the results of the all-staff “SWOT Analysis” (appendix A), a section explaining the linkages between our organization’s Community Health Improvement Plan (appendix B), and a sample of a tool developed to track the progress of the organization towards meeting these objectives (appendix C). It is intended that addendums will be developed over time to help the plan stay current as the health department’s funding streams and goals develop or change over time, and so many of the objectives in the plan are more short-term, given that it is assumed that new programs, projects, and goals will become more apparent further down the road.