

Solutions for Local Comprehensive Cancer Control



Background

In 1998, the Centers for Disease Control and Prevention (CDC) established the National Comprehensive Cancer Control Program (NCCCCP) to reduce the burden of cancer in the United States through comprehensive cancer control (CCC) efforts. The NCCCCP funds all 50 states, Washington, DC, seven tribal groups, and seven U.S. Island/territories to establish coalitions that reduce the burden of cancer. Through a cooperative agreement with CDC's Division of Cancer Prevention and Control, the National Association of County and City Health Officials (NACCHO) provides technical assistance to help local health departments (LHDs) implement CCC efforts in their communities.

LHDs' Role in Implementing CCC

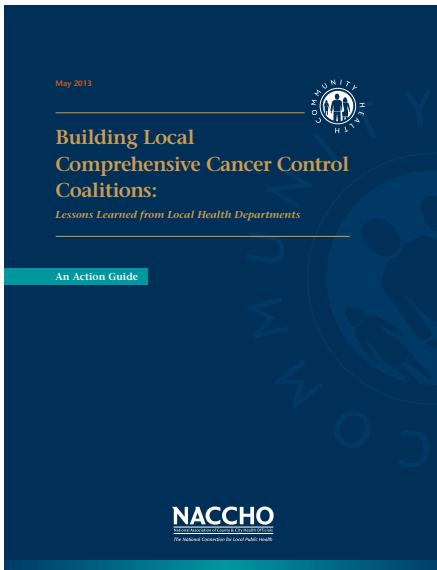
Local stakeholders, such as community residents and local business owners, have the influence and relationships necessary to leverage community support for implementing state CCC plans at the community level. LHDs are proximal to the communities where CCC occurs; due to that proximity, LHDs have existing relationships with local stakeholders that make them a logical fit for leading local CCC coalitions. Local stakeholders can provide access to high-risk populations, influence inclusion of CCC efforts in community health programming, and influence the decisions of policymakers to achieve national outcomes. LHDs can work with state coalitions carrying out local efforts to organize local stakeholders and increase the reach, impact, and sustainability of statewide efforts.

What is Comprehensive Cancer Control (CCC)?

Comprehensive Cancer Control (CCC) consists of collaborative strategies to leverage community resources for cancer prevention, early detection, and treatment. Common CCC activities include implementation of strategies designed to reduce cancer risk, promote healthy lifestyles, ensure access to screenings and diagnostic technologies, and improve the quality of treatment and support services to enhance survivorship. Through the Division of Cancer Prevention and Control Division, the CDC funds state-based CCC coalitions that work diligently to build infrastructure, leverage resources, conduct surveillance, determine priorities, and measure the impact of programs designed to improve cancer outcomes.

[FACT SHEET]

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Download a free copy of NACCHO's Action Guide at <http://eweb.naccho.org/prd/?na486pdf>.

NACCHO's CCC Program

NACCHO's CCC Program helps LHDs champion effective CCC in the following ways:

- Facilitating LHD links with state coalitions;
- Developing and disseminating tools and resources that support LHDs in leading local efforts;
- Promoting the use of model and evidence-based practices;
- Supporting LHDs in developing and sustaining partnerships; and
- Providing training and technical assistance to enhance the capacity of LHDs to implement local CCC activities.

With funding from the CDC, NACCHO has developed a Framework for Building Successful and Sustainable Cancer Coalitions to help LHDs collaborate with state partners to implement CCC activities. The Framework, accompanied by an Action Guide and online toolkit, provides guidance, tools, and resources to help LHDs develop and lead collaborative efforts to prevent cancer in their jurisdictions. Visit <http://naccho.org/topics/hdp/cancer/> to learn more.

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NACCHO

National Association of County & City Health Officials

The National Connection for Local Public Health

www.naccho.org



The mission of the National Association of County and City Health Officials (NACCHO) is to be a leader, partner, catalyst, and voice for local public health departments.

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